

WORK HISTORY

UI Engineer - ICT3 **Apple** **Aug 2021 — Present**

- Part of the IS&T team working on the Official Apple Support site
- Developing tools to author high quality, multi-locale, and accessible web pages
- Handling team of UI developers and vendors, delegating tasks and keeping stakeholders up to date with the progress of tasks & stories
- Working closely with the design team for building most optimum suitable UX and helping optimizing user flows

UI Engineer II **Flipkart** **Sep 2020 — Aug 2021**

- Built Front-end for Payments module within the Retail-as-a-service (RaaS) platform
- E2E development of E-invoicing feature that saved a bulk of operational effort by digitally capturing product details from vendor invoice pdf documents
- Led the Frontend Center Of Excellence (COE) initiative helping other developers be more productive and efficient
- Collaborated with UX and Product team to improve overall UX. Examples include- Async Behavior, Notifications Panel, Copy To Clipboard, Bulk File Uploads, etc.

Software Development Engineer **BookMyShow** **Aug 2019 — Sep 2020**

- Worked on apps and projects (both internal and external) for the Live Entertainment team
- Developed Unified Seating System (USS), a tool used by designers for creating seat layouts. This tool improved their efficiency and reduced the TAT dramatically
- Modularised synopsis page that optimized its performance and also allowed us to feature toggle any component as per our wish
- Integrated Superstars Offers and Redesigned the UI for improving clickthrough rate
- Carried out the 3rd party integration of BookMyShow with PhonePe (PhonePe switch) that helped to capture a broader audience

Senior Web Analyst **Principal** **Jul 2016 — Aug 2019**

- Led the Web Development team in developing complex responsive UIs in React.js and Angular 5 for new features
- Built the Lead scanner mobile app that helped in capturing leads by scanning business cards
- Developed an Optimised User Interface for better handling of Customer Requests. This slashed the average call time by 70% leading to a total savings of 4 FTE
- Improved the efficiency of the operations team by automating the handling of user requests, monitoring, alerts, and system tickets

SKILLS

- **Frontend** — HTML, CSS, JavaScript, ES6, React, Redux, Angular, SASS, Browser Web APIs, Responsive layouts and mobile-first UI, and UX, Wireframes, Mockups, Web Security, PWA
- **Backend** — Node.js, Relational and NoSQL Databases, Working Knowledge of Algorithms and Data Structures, API Server using REST / GraphQL, Authentication, File Handling
- **Miscellaneous** — Jest, E2E testing using Cypress, Accessibility, SEO & Performance tuning

EDUCATION

Government College of Engineering, Aurangabad **August 2012 — May 2016**

Bachelor of Engineering in Electronics and Telecommunication
CGPA — 8.484

PROJECTS

- **Bonsai (2021)** — In-house authoring tool used to author content-rich pages on the Apple support site. This application is responsible for building reusable components that act as building blocks for generating support help pages, service pages, and how-to (HT) articles.
- **Fliptart Retailer Hub & Vendor Hub (2021)** — This application is used by vendors and retailers to view & manage products, consignments, and handle payments/invoices, etc. The application follows a Microfrontend architecture and is having a shell comprising of multiple micro frontends
- **USS Producer (2020)** — An in-house tool, Unified Seating System (USS) was used for creating seat layouts improving the designer's efficiency, and reducing the TAT dramatically
- **WEB-V3 (2019)** — The core project that powers the Live Entertainment flow at BookMyShow. Large scale project capable of handling thousands of requests/second
- **Popcorn Times (2020)** — A simple web crawler that searches OTT providers for a particular TV series or movie. All info is gathered from <https://www.justwatch.com/>. App also serves as a JSON API Endpoint
- **WYSIWYG Editor (2020)** — A feature-rich lightweight WYSIWYG HTML Editor written in Javascript with many rich text editing capabilities like Text Formatting, Indenting, External Links, Image Upload, Code block, etc. Also supports exporting the text as pdf on demand.
- **DIY (2020)** — A Do It Yourself Platform allowing independent event organizers to host and manage events
- **Flex Staff (2019)** — Web platform where leaders can publish work that'll be picked by freelancers working remotely. Allowed tapping overlooked freelancers market
- **Policy Snapshot (2018)** — Single Page Application used by call center representatives to get a consolidated view of policy information.

ACCOMPLISHMENTS & AWARDS

- **Instant Karma (Ace Ally) (2021)** — Was awarded this for leading the E-Invoicing feature from the UI front, for deeper engagement with product and UX, and a thorough analysis of system behavior.
- **Ace Performer of the Year (2018)** — Overall excellence in deliveries and innovation.
- **FreeCodeCamp Full Stack Developer Certificate (2019)** — Over 1800 hours of coding challenges in Responsive Web Design, Front End Libraries, Javascript Algorithms, and Data Structures, Data Visualization, APIs and Microservices and Information Security and Quality Assurance.

VOLUNTEERING

- **Unacademy (2021)** — As an educator, I conduct Live Classes and courses on everything related to full-stack web development. These classes are interactive and involve polls, quizzes, doubt-clearing sessions and also provide them with PDFs and learning material. Also, conducted a 3day workshop for Learning React.
<https://unacademy.com/@abhijeet.saxena>
- **Newton School (2021)** — As a technical interviewer, I conduct mock interviews with candidates (primarily freshers and junior developers) and provide them detailed feedback helping them boost up their skills and prepare for their dream job.
- **Preplaced** — As a mentor, I take mock interviews and guidance sessions for students and other working professionals helping them prepare for real interviews by providing valuable feedback. Also, Solve doubts and guide candidates through their discussion forum.

CONTACT ME

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Github — <https://github.com/abhijeet-saxena>